



# MY LITTLE SALESMAN

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## Site Stats

Ever wonder how often your equipment is being looked at? Want to track an advertising campaign for a period of time? If you are an Inventory Mover customer, you can use the *View Listing Stats* just for that. In the *MyLittleSalesman Listings* section of your account, select *View Listing Stats*.

**MyLittleSalesman Listings**

- [Add New Listing - What's This?](#)
- [View/Edit Listings](#)
- [Add Wanted Listing](#)
- [View/Edit Wanted Listings](#)
- [Renew Enhanced Listings](#)
- [View My Yard Page](#)
- [View Listing Stats - What's This?](#)

Your list of listings will open in a new screen. This shows your listings, and the number of times the View Details has been selected for each listing. There are 4 columns of counts:

- o The number of times the listing has been viewed in the Last 7 days
- o The number of times the listing has been viewed in the Last 30 days
- o The number of times the listing has been viewed since it was posted
- o The number of times the listing has been viewed since it was last reset. This will be the same as Since Posted unless you reset the count.

You can reset the count for the Since Last Reset column at any time. You can reset each listing individually by checking the box to the right of the listing or all at once, using the Check All selection at the bottom of the page. You can reset the counts on as many listings as you'd like, and as often as you'd like.

[Home](#) > [My Account](#) > [Listing Stats](#)

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LISTINGS STATS											
For Site: <input type="radio"/> MLS <input type="radio"/> Farm & Ag <input checked="" type="radio"/> Bot											
Found (22) Listings											
Pages: 1 (1 Pages Total)											
Site <small>What's This?</small>	Year	Make	Model	VIN	Stock #	Date Posted	Views				Reset Count <small>What's this?</small>
							Last 7 Days	Last 30 Days	Since Posted	Since Last Reset	
<input type="checkbox"/>	2006					12/19/2007	2	9	30	30	<input type="checkbox"/>
<input type="checkbox"/>	1997	Allis-Chalmers				11/6/2008	0	1	22	22	<input type="checkbox"/>
<input type="checkbox"/>	2009	Allmand	TLB25			9/30/2008	0	11	79	79	<input type="checkbox"/>
<input type="checkbox"/>	1996	AutoCrane	TITAN	15987		11/7/2008	0	1	21	21	<input type="checkbox"/>
<input type="checkbox"/>	2009	Bucyrus				10/8/2008	0	0	21	21	<input type="checkbox"/>
<input type="checkbox"/>	1991	CASE	580 SUPER E			10/2/2008	0	5	156	156	<input type="checkbox"/>
<input type="checkbox"/>	2009	Caterpillar	432			10/2/2008	0	8	90	90	<input type="checkbox"/>
<input type="checkbox"/>	2009	Caterpillar	432			9/4/2008	0	0	111	111	<input type="checkbox"/>
<input type="checkbox"/>	1993	chevy	new			11/7/2008	3	12	16	16	<input type="checkbox"/>
<input type="checkbox"/>	2009	Emsey	TM-09			11/11/2008	0	0	9	9	<input type="checkbox"/>
<input type="checkbox"/>	1933	Ford		001		7/10/2008	0	0	110	110	<input type="checkbox"/>
<input type="checkbox"/>	1933	Ford	Vicky			6/4/2008	1	4	21	21	<input type="checkbox"/>
<input type="checkbox"/>	0	Ford	Vicky			7/16/2008	1	7	20	20	<input type="checkbox"/>